



**KINGSMILL RESORT ANNOUNCES ADDITION OF GEICO AS
PRESENTING SPONSOR OF THE
KINGSMILL CHAMPIONSHIP**
LPGA Players to challenge River Course May 14-20, 2018

Williamsburg, Va. (April 3, 2018) – Kingsmill Resort, Williamsburg’s premier destination, is proud to host the 14th staging of the renowned [Kingsmill Championship](#), from May 14-20, 2018. During this prestigious, week-long event, the top women golfers from around the world will compete for the \$1.3 million purse in this 72-hole stroke play tournament. The Kingsmill Championship will take place on the property’s River Course, a 6,379-yard, Par 71, Pete Dye-designed layout which has boasted victories from elite players on both the LPGA and PGA Tours.

The Kingsmill Championship is excited to announce the addition of a new Presenting Sponsor. GEICO and Kingsmill have entered into a partnership where GEICO will take over the Presenting Partnership. “We couldn’t be more delighted to be partnering with GEICO to present The Kingsmill Championship. Year over year, Kingsmill Resort and GEICO work hard to provide service and value to achieve outstanding customer satisfaction. With our core values aligned, including a commitment to providing members of the U.S. military with the service and respect they deserve, we look forward to our partnership and to crowning a new Kingsmill Champion,” Kingsmill Resort’s Chief Operations Officer John Hilker said.

Ricki Lasky, LPGA Senior Vice President of Tournament Business Affairs and LPGA Properties, added that the LPGA is thrilled to have a world-class company like GEICO support women’s professional golf through their presenting sponsorship of the Kingsmill Championship. The Kingsmill Championship has long been a player favorite, given the wonderful support of the community, the incredible volunteers and exquisitely manicured River Course.

The Kingsmill Championship is also excited to announce our first sponsor's exemption that will join the field for this year's event: Natalie Gulbis.

Natalie is a current resident of Las Vegas and a 17 year LPGA Tour veteran. She also is a three-time Solheim Cup Team Member (2005, 2007, 2009) and winner of the 2007 Evian Championship. Natalie is excited to be an ambassador for the Kingsmill Championship and will be involved in many events during Tournament week.

For more information on the Kingsmill Championship, resort accommodations and hospitality packages, and tickets visit www.thekingsmillchampionship.com.

Kingsmill is a AAA Four-Diamond resort. To plan your trip to Kingsmill, visit www.kingsmill.com. To receive the latest updates on Kingsmill become a fan on Facebook at www.facebook.com/kingsmillresort.VA and follow @KingsmillResort on Twitter. Kingsmill is located on the James River off I-64 between Richmond and Norfolk and within minutes from Williamsburg's numerous destinations including Busch Gardens, Colonial Williamsburg, The College of William & Mary, Jamestown Settlement and Yorktown Victory Center.

About GEICO

[GEICO](http://www.geico.com) (Government Employees Insurance Company) is a member of the Berkshire Hathaway family of companies and is the second-largest private passenger auto insurance company in the United States. GEICO, which was founded in 1936, provides millions of [auto insurance quotes](#) to U.S. drivers annually. The company is pleased to serve more than 16 million private passenger customers, insuring more than 27 million vehicles (auto & cycle).

Using GEICO's [online service center](#), policyholders can purchase policies, make policy changes, report claims and print insurance ID cards. Policyholders can also connect to GEICO through [GEICO Mobile](#), reach a representative [over the phone](#) or visit a [GEICO local agent](#).

GEICO also provides insurance quotes on motorcycles, all-terrain vehicles (ATVs), boats, travel trailers and motorhomes (RVs). Coverage for life, homes and apartments is written by non-affiliated insurance companies and is secured through the GEICO Insurance Agency, Inc. Commercial auto insurance and personal umbrella protection are also available.

For more information, go to www.geico.com.

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